



**BMW
MOTORRAD**

PRODUCT GUIDE

2025 COLLECTION

CASUAL WEAR

MAKE LIFE A RIDE



**BMW
MOTORRAD**

#SPIRITOFGS

MAKE LIFE A RIDE

#SPIRIT OF GS

GS CAP, UNISEX

Cap with GS print on the front.

Product highlights

- 6-panel cap
- GS print on the front
- BMW Motorrad inscription on the back
- Embroidered BMW logo on the back
- Snap lock

Key data

- Material: 92% polyester, 8% elastane



SPIRIT OF GS CAP, UNISEX

Two-color cap with "Spirit of GS" inscription on the front and back and BMW Motorrad inscription on the front.

Product highlights

- 5.5-panel cap
- Large "Spirit of GS" inscription on the front
- Small "Spirit of GS" flat-embroidered inscription on the back
- Adjustable snapback closure with BMW Motorrad inscription
- Small BMW logo on the back

Key data

- Material: Front panel and label made from 100% cotton



| PRODUCT | SIZE | PRODUCT NUMBER |
|------------------|----------|----------------|
| Color | | Night Blue |
| GS Cap | One Size | 76 61 5B3E521 |
| MSRP | | \$32.00 |
| PRODUCT | SIZE | PRODUCT NUMBER |
| Color | | Beige |
| Spirit of GS Cap | One Size | 76 61 5B3E524 |
| MSRP | | \$32.00 |

#SPIRIT OF GS

GS EASY TUBE, UNISEX

Easy Tube in a clear-cut, discreet design.

Product highlights

- Highly versatile
- Snuggly merino loop for good wind protection on neck
- Red band with printed BMW Motorrad inscription

Key data

- Material: 80% cotton, 20% recycled polyester



| PRODUCT | SIZE | PRODUCT NUMBER | |
|--------------|----------|----------------|---------------|
| Color | | Black | Khaki |
| GS Easy Tube | One Size | 76 23 5A80FA1 | 76 23 5A80F99 |
| MSRP | | \$29.00 | \$29.00 |
| PRODUCT | SIZE | PRODUCT NUMBER | |
| Color | | Midnight Blue | Red |
| GS Easy Tube | One Size | 76 23 5A80FA0 | 76 23 5A80F98 |
| MSRP | | \$29.00 | \$29.00 |

#SPIRIT OF GS

JUMP T-SHIRT, MEN

Classic T-shirt with a round neckline and a large print on the front.

Product highlights

- Large motif print on the chest
- Vertical BMW Motorrad inscription on the back
- Printed BMW logo print on sleeve
- Regular fit

Key data

- Material: 100% organic cotton



Blue

OFF-ROAD CHALLENGER T-SHIRT, MEN

Classic T-shirt with a round neck and a motorcycle print with inscription on the chest.

Product highlights

- Large motif print on the chest
- Vertical BMW Motorrad inscription on the back
- Printed BMW logo print on sleeve
- Regular fit

Key data

- Material: 100% organic cotton



Midnight Blue

| PRODUCT | SIZE | PRODUCT NUMBER |
|---------------------------------|------|----------------|
| Color | | Blue |
| Jump T-Shirt MEN | S | 76 61 5B3E3E9 |
| | M | 76 61 5B3E3F0 |
| | L | 76 61 5B3E3F1 |
| | XL | 76 61 5B3E3F2 |
| | 2XL | 76 61 5B3E3F3 |
| | 3XL | 76 61 5B3E3F4 |
| MSRP | | \$45.00 |
| PRODUCT | SIZE | PRODUCT NUMBER |
| Color | | Midnight Blue |
| Off-Road Challenger T-Shirt MEN | S | 76 61 5A811B9 |
| | M | 76 61 5A811C0 |
| | L | 76 61 5A811C9 |
| | XL | 76 61 5A811D0 |
| | 2XL | 76 61 5A811D3 |
| | 3XL | 76 61 5A811D4 |
| MSRP | | \$45.00 |

#SPIRIT OF GS

GS T-SHIRT, MEN

Classic round-neck T-shirt with a print on the chest and back.

Product highlights

- GS Motorrad print on the chest
- Additional BMW Motorrad inscription on the back

Key data

- Material: 100% organic cotton, 180 g/m²



Sand

GS ADVENTURE T-SHIRT, MEN

Classic T-shirt with a round neck and large print on the front and back.

Product highlights

- GS Adventure print on the front
- Additional BMW Motorrad inscription on the back

Key data

- Material: 100% organic cotton, 180 g/m²



Midnight Blue

| PRODUCT | SIZE | PRODUCT NUMBER |
|--------------------------------|------|----------------|
| Color | | Sand |
| GS T-Shirt MEN | S | 76 61 5B3F485 |
| | M | 76 61 5B3F486 |
| | L | 76 61 5B3F487 |
| | XL | 76 61 5B3F488 |
| | 2XL | 76 61 5B3F489 |
| | 3XL | 76 61 5B3F490 |
| MSRP | | \$45.00 |
| PRODUCT | SIZE | PRODUCT NUMBER |
| Color | | Midnight Blue |
| GS Adventure T-Shirt MEN | S | 76 61 5B3E3B9 |
| | M | 76 61 5B3E3C0 |
| | L | 76 61 5B3E3C1 |
| | XL | 76 61 5B3E3C2 |
| | 2XL | 76 61 5B3E3C3 |
| | 3XL | 76 61 5B3E3C4 |
| MSRP | | \$45.00 |

#SPIRIT OF GS

GS ADVENTURE T-SHIRT, MEN

Classic T-shirt with a round neck and a motorcycle print with inscription on the chest.

Product highlights

- GS print on the front and back
- R 1300 and BMW Motorrad prints on the back

Key data

- Material: 100% organic cotton, 180 g/m²



NEW

Sand



NEW

Black

| PRODUCT | SIZE | PRODUCT NUMBER | |
|--------------------------|------|----------------|---------------|
| Color | | Sand | Black |
| GS Adventure T-Shirt MEN | S | 76 61 5B3E3C5 | 76 61 5B3E3B3 |
| | M | 76 61 5B3E3C6 | 76 61 5B3E3B4 |
| | L | 76 61 5B3E3C7 | 76 61 5B3E3B5 |
| | XL | 76 61 5B3E3C8 | 76 61 5B3E3B6 |
| | 2XL | 76 61 5B3E3C9 | 76 61 5B3E3B7 |
| | 3XL | 76 61 5B3E3D0 | 76 61 5B3E3B8 |
| MSRP | | \$45.00 | \$45.00 |

#SPIRIT OF GS

45 YEARS OF GS T-SHIRT, MEN

Classic T-shirt with a GS anniversary print on the front.

Product highlights

- Anniversary shirt to mark 45 years of GS
- Large print with the GS history on the front

Key data

- Material: 100% organic cotton, 180 g/m²



SPIRIT OF GS T-SHIRT, MEN

Classic T-shirt with a large "Spirit of GS" print on the front.

Product highlights

- Large graphic imprint with GS and "Spirit of GS" inscription on the chest
- Vertical BMW Motorrad inscription on the back
- BMW logo on sleeve
- Regular fit

Key data

- Material: 70% organic cotton, 30% recycled polyester



| PRODUCT | SIZE | PRODUCT NUMBER |
|----------------------------|------|----------------|
| Color | | White |
| 45 Years of GS T-Shirt MEN | S | 76 61 5B3E431 |
| | M | 76 61 5B3E432 |
| | L | 76 61 5B3E433 |
| | XL | 76 61 5B3E434 |
| | 2XL | 76 61 5B3E435 |
| | 3XL | 76 61 5B3E436 |
| MSRP | | \$45.00 |
| PRODUCT | SIZE | PRODUCT NUMBER |
| Color | | Green |
| Spirit of GS T-Shirt MEN | S | 76 61 5B3E419 |
| | M | 76 61 5B3E420 |
| | L | 76 61 5B3E421 |
| | XL | 76 61 5B3E422 |
| | 2XL | 76 61 5B3E423 |
| | 3XL | 76 61 5B3E424 |
| MSRP | | \$45.00 |

#SPIRIT OF GS

SPIRIT OF GS T-SHIRT, MEN

Classic T-shirt with a large "Spirit of GS" print on the front.

Product highlights

- Large graphic imprint with GS and "Spirit of GS" inscription on the chest
- Vertical BMW Motorrad inscription on the back
- BMW logo on sleeve
- Regular fit

Key data

- Material: 70% organic cotton, 30% recycled polyester



| PRODUCT | SIZE | PRODUCT NUMBER | |
|--------------------------|------|---------------------|---------------|
| Color | | Midnight Blue White | |
| Spirit of GS T-Shirt MEN | S | 76 61 5B3E425 | 76 61 5A811E7 |
| | M | 76 61 5B3E426 | 76 61 5A811E8 |
| | L | 76 61 5B3E427 | 76 61 5A811E9 |
| | XL | 76 61 5B3E428 | 76 61 5A811F0 |
| | 2XL | 76 61 5B3E429 | 76 61 5A811F1 |
| | 3XL | 76 61 5B3E430 | 76 61 5A811F2 |
| MSRP | | \$45.00 | \$45.00 |

#SPIRIT OF GS

SPIRIT OF GS T-SHIRT, MEN

Classic T-shirt with a large "Spirit of GS" print on the front.

Product highlights

- Large graphic imprint with GS and "Spirit of GS" inscription on the chest
- Vertical BMW Motorrad inscription on the back
- BMW logo on sleeve
- Regular fit

Key data

- Material: 70% organic cotton, 30% recycled polyester



SPIRIT OF GS T-SHIRT, WOMEN

Classic T-shirt with a large "Spirit of GS" print on the front.

Product highlights

- Large graphic imprint with GS and "Spirit of GS" inscription on the chest
- Vertical BMW Motorrad inscription on the back
- BMW logo on sleeve
- Regular fit

Key data

- Material: 70% organic cotton, 30% recycled polyester



| PRODUCT | SIZE | PRODUCT NUMBER |
|--------------------------|------|----------------|
| Color | | Black |
| Spirit of GS T-Shirt MEN | S | 76 61 5A811E1 |
| | M | 76 61 5A811E2 |
| | L | 76 61 5A811E3 |
| | XL | 76 61 5A811E4 |
| | 2XL | 76 61 5A811E5 |
| | 3XL | 76 61 5A811E6 |
| MSRP | | \$45.00 |

| PRODUCT | SIZE | PRODUCT NUMBER |
|----------------------------|------|----------------|
| Color | | Midnight Blue |
| Spirit of GS T-Shirt WOMEN | XS | 76 61 5B3E443 |
| | S | 76 61 5B3E444 |
| | M | 76 61 5B3E445 |
| | L | 76 61 5B3E446 |
| | XL | 76 61 5B3E447 |
| | 2XL | 76 61 5B3E448 |
| MSRP | | \$45.00 |

#SPIRIT OF GS

SPIRIT OF GS T-SHIRT, WOMEN

Classic T-shirt with a large "Spirit of GS" print on the front.

Product highlights

- Large graphic imprint with GS and "Spirit of GS" inscription on the chest
- Vertical BMW Motorrad inscription on the back
- BMW logo on sleeve
- Regular fit

Key data

- Material: 70% organic cotton, 30% recycled polyester



White

GS POLO SHIRT, MEN

Classic polo shirt with logo appliqués on the sleeve, chest and back.

Product highlights

- Imprinted BMW logo print on sleeve
- "GS" logo print on the chest
- Vertical BMW Motorrad inscription on the back

Key data

- Material: 100% organic cotton, piqué



Black

NEW

| PRODUCT | SIZE | PRODUCT NUMBER |
|----------------------------|------|----------------|
| Color | | White |
| Spirit of GS T-Shirt WOMEN | XS | 76 61 5A81209 |
| | S | 76 61 5A81215 |
| | M | 76 61 5A81216 |
| | L | 76 61 5A81219 |
| | XL | 76 61 5A81220 |
| | 2XL | 76 61 5A81223 |
| MSRP | | \$45.00 |
| PRODUCT | SIZE | PRODUCT NUMBER |
| Color | | Black |
| GS Polo Shirt MEN | S | 76 61 5B3E2F6 |
| | M | 76 61 5B3E2F7 |
| | L | 76 61 5B3E2F8 |
| | XL | 76 61 5B3E2F9 |
| | 2XL | 76 61 5B3E300 |
| | 3XL | 76 61 5B3E301 |
| MSRP | | \$69.00 |

#SPIRIT OF GS

G/S LONG-SLEEVE SHIRT, MEN

Long-sleeve shirt with a round neck and a large G/S print on the chest and a BMW Motorrad inscription on the back.

Product highlights

- Large G/S print on the chest
- BMW Motorrad inscription on the back
- Elastic single jersey with a sleek finish

Key data

- Material: 100% organic cotton



NEW

Sand

SPIRIT OF GS ZIP HOODIE, UNISEX

Classic cut hoodie pullover with zip fastener and large "Spirit of GS" inscription across the upper back.

Product highlights

- Small BMW logo on left side of chest
- Small BMW logo on the front at the bottom right
- Large Spirit of GS inscription across the upper back
- Small, vertical BMW Motorrad inscription on the hood at the back
- Two welt pockets on front

Key data

- Material: 100% organic cotton, 240 g/m²



NEW

Blue

| PRODUCT | SIZE | PRODUCT NUMBER |
|---------------------------|------|----------------|
| Color | | Sand |
| G/S Long-Sleeve Shirt MEN | S | 76 61 5B3E2E9 |
| | M | 76 61 5B3E2F0 |
| | L | 76 61 5B3E2F1 |
| | XL | 76 61 5B3E2F2 |
| | 2XL | 76 61 5B3E2F3 |
| | 3XL | 76 61 5B3E2F4 |
| MSRP | | \$75.00 |
| PRODUCT | SIZE | PRODUCT NUMBER |
| Color | | Blue |
| Spirit of GS Zip Hoodie | XS | 76 61 5B3E4A9 |
| | S | 76 61 5B3E4B0 |
| | M | 76 61 5B3E4B1 |
| | L | 76 61 5B3E4B2 |
| | XL | 76 61 5B3E4B3 |
| | 2XL | 76 61 5B3E4B4 |
| | 3XL | 76 61 5B3E4B5 |
| MSRP | | \$115.00 |

#SPIRIT OF GS

GS ROPE LANYARD

Practical keyring with long lanyard and GS logo.

Product highlights

- Large GS logo
- Metal ring with BMW Motorrad inscription
- BMW logo

Key data

- Material: 100% polyester



Brown

GS KEY CHAIN

Practical keyring with GS logo and metal ring with BMW Motorrad inscription.

Product highlights

- BMW Motorrad inscription with stripes
- BMW Motorrad engraving on the keyring

Key data

- Material: 100% cotton canvas



Green

| PRODUCT | SIZE | PRODUCT NUMBER |
|-----------------|------|----------------|
| Color | | Brown |
| GS Rope Lanyard | NA | 76 61 5A82556 |
| MSRP | | \$30.00 |
| PRODUCT | SIZE | PRODUCT NUMBER |
| Color | | Green |
| GS Key Chain | NA | 76 61 5A82561 |
| MSRP | | \$15.00 |



**BMW
MOTORRAD**

#RIDEANDSHARE

MAKE LIFE A RIDE

#RIDE AND SHARE

BMW MOTORRAD CAP, UNISEX

Cap with large logo print on front.

Product highlights

- 5.5-panel cap
- Large BMW logo on the front
- BMW Motorrad inscription on the back
- Wrap-around label with interwoven BMW logo on the left at the back
- Metal clip with BMW inscription

Key data

- Material: 97% polyester, 3% elastane



| PRODUCT | SIZE | PRODUCT NUMBER | |
|------------------|----------|----------------|---------------|
| Color | | Green | Brown |
| BMW Motorrad Cap | One Size | 76 61 5B3E519 | 76 61 5B3E520 |
| MSRP | | \$32.00 | \$32.00 |

#RIDE AND SHARE

MAKE LIFE A RIDE CAP, UNISEX

Cap with "Make Life A Ride" inscriptions and BMW logo on the front.

Product highlights

- 5.5-panel cap
- Large "Make Life A Ride" inscription on the front with BMW logo
- Adjustable snapback closure with BMW Motorrad inscription
- Small BMW logo on the back

Key data

- Material: 100% organic cotton

MAKE LIFE A RIDE BEANIE, UNISEX

Knitted hat with "Make Life A Ride" badge.

Product highlights

- Badge with printed "Make Life A Ride" inscription

Key data

- Material: 100% merino wool



| PRODUCT | SIZE | PRODUCT NUMBER |
|-------------|----------|----------------|
| Color | | Black |
| MLAR Cap | One Size | 76 61 5B3E522 |
| MSRP | | \$32.00 |
| PRODUCT | SIZE | PRODUCT NUMBER |
| Color | | Black |
| MLAR Beanie | One Size | 76 61 5A82575 |
| MSRP | | \$49.00 |



#RIDE AND SHARE

BMW MOTORRAD T-SHIRT, MEN

Classic cut, round-necked t-shirt with quality material that increases comfortability.

Product highlights

- Large BMW Motorrad print on the chest
- BMW logo on the back
- Small BMW logo tag on the left sleeve

Key data

- Material: 100% organic cotton



BMW MOTORRAD T-SHIRT, WOMEN

Classic cut, round-necked t-shirt with quality material that increases comfortability.

Product highlights

- Large BMW Motorrad print on the chest
- BMW logo on the back
- Small BMW logo tag on the left sleeve

Key data

- Material: 100% organic cotton



| PRODUCT | SIZE | PRODUCT NUMBER |
|--------------------------|------|----------------|
| Color | | Green |
| BMW Motorrad T-Shirt MEN | S | 76 61 5B3E4F4 |
| | M | 76 61 5B3E4F5 |
| | L | 76 61 5B3E4F6 |
| | XL | 76 61 5B3E4F7 |
| | 2XL | 76 61 5B3E4F8 |
| | 3XL | 76 61 5B3E4F9 |
| MSRP | | \$45.00 |

| PRODUCT | SIZE | PRODUCT NUMBER |
|----------------------------|------|----------------|
| Color | | White |
| BMW Motorrad T-Shirt WOMEN | XS | 76 61 5B3E506 |
| | S | 76 61 5B3E507 |
| | M | 76 61 5B3E508 |
| | L | 76 61 5B3E509 |
| | XL | 76 61 5B3E510 |
| | 2XL | 76 61 5B3E511 |
| MSRP | | \$45.00 |

#RIDE AND SHARE

MAKE LIFE A RIDE T-SHIRT, MEN

Classic T-shirt with an inscription on the front and back.

Product highlights

- Large "Make Life A Ride" inscription on the chest
- BMW Motorrad print on the back
- BMW logo on the left sleeve

Key data

- Material: 100% organic cotton



| PRODUCT | SIZE | PRODUCT NUMBER | |
|---------------------|------|----------------|---------------|
| Color | | Black | Khaki |
| MLAR T-Shirt MEN | S | 76 61 5A81230 | 76 61 5B3E449 |
| | M | 76 61 5A81231 | 76 61 5B3E450 |
| | L | 76 61 5A81232 | 76 61 5B3E451 |
| | XL | 76 61 5A81233 | 76 61 5B3E452 |
| | 2XL | 76 61 5A81234 | 76 61 5B3E453 |
| | 3XL | 76 61 5A81235 | 76 61 5B3E454 |
| MSRP | | \$45.00 | \$45.00 |

#RIDE AND SHARE

MAKE LIFE A RIDE T-SHIRT, MEN

Classic T-shirt with an inscription on the front.

Product highlights

- Large "Make Life A Ride" inscription on the chest
- BMW logo on the left sleeve

Key data

- Material: 100% organic cotton



MAKE LIFE A RIDE T-SHIRT, WOMEN

Classic T-shirt with an inscription on the front and back.

Product highlights

- Large "Make Life A Ride" inscription on the chest
- BMW Motorrad print on the back
- Small BMW logo on the left sleeve

Key data

- Material: 100% organic cotton



| PRODUCT | SIZE | PRODUCT NUMBER |
|-----------------------|------|----------------|
| Color | | White |
| MLAR T-Shirt MEN | S | 76 61 5B3E467 |
| | M | 76 61 5B3E468 |
| | L | 76 61 5B3E469 |
| | XL | 76 61 5B3E470 |
| | 2XL | 76 61 5B3E471 |
| | 3XL | 76 61 5B3E472 |
| MSRP | | \$45.00 |
| PRODUCT | SIZE | PRODUCT NUMBER |
| Color | | Black |
| MLAR T-Shirt WOMEN | XS | 76 61 5A81272 |
| | S | 76 61 5A81273 |
| | M | 76 61 5A81274 |
| | L | 76 61 5A81275 |
| | XL | 76 61 5A81276 |
| | 2XL | 76 61 5A81277 |
| MSRP | | \$45.00 |

#RIDE AND SHARE

MAKE LIFE A RIDE T-SHIRT, WOMEN

Classic T-shirt with an inscription on the front and back.

Product highlights

- Large "Make Life A Ride" inscription on the chest
- BMW Motorrad print on the back
- BMW logo on the left sleeve

Key data

- Material: 100% organic cotton



| PRODUCT | SIZE | PRODUCT NUMBER | |
|-----------------------|------|----------------|---------------|
| Color | | Red | White |
| MLAR T-Shirt WOMEN | XS | 76 61 5B3E485 | 76 61 5B3E491 |
| | S | 76 61 5B3E486 | 76 61 5B3E492 |
| | M | 76 61 5B3E487 | 76 61 5B3E493 |
| | L | 76 61 5B3E488 | 76 61 5B3E494 |
| | XL | 76 61 5B3E489 | 76 61 5B3E495 |
| | 2XL | 76 61 5B3E490 | 76 61 5B3E496 |
| MSRP | | \$45.00 | \$45.00 |

#RIDE AND SHARE

BMW MOTORRAD POLO SHIRT, MEN

Classic polo shirt with an inscription on the front.

Product highlights

- Small BMW Motorrad inscription on the left side of the chest
- Small BMW logo tag on the left sleeve

Key data

- Material: 100% organic cotton, piqué



Dark Blue



Blue

| PRODUCT | SIZE | PRODUCT NUMBER | |
|-----------------------------|------|----------------|---------------|
| Color | | Dark Blue | |
| BMW Motorrad Polo Shirt MEN | S | 76 61 5B3E4D0 | 76 61 5B3E4D6 |
| | M | 76 61 5B3E4D1 | 76 61 5B3E4D7 |
| | L | 76 61 5B3E4D2 | 76 61 5B3E4D8 |
| | XL | 76 61 5B3E4D3 | 76 61 5B3E4D9 |
| | 2XL | 76 61 5B3E4D4 | 76 61 5B3E4E0 |
| | 3XL | 76 61 5B3E4D5 | 76 61 5B3E4E1 |
| MSRP | | \$69.00 | \$69.00 |

#RIDE AND SHARE

BMW MOTORRAD POLO SHIRT, WOMEN

Classic T-shirt with an inscription on the front.

Product highlights

- Small BMW Motorrad inscription on the left side of the chest
- Small BMW logo tag on the left sleeve

Key data

- Material: 100% organic cotton, piqué



NEW

Blue

MAKE LIFE A RIDE SWEATSHIRT, MEN

Classic sweatshirt with a BMW Motorrad inscription on the chest and print down the sleeves.

Product highlights

- Classic sweatshirt
- BMW Motorrad print on the chest
- Make Life a Ride inscription running along the entire length of the sleeves
- BMW logo on the upper back

Key data

- Material: 100 % organic cotton, 320 g/m²



NEW

Black

| PRODUCT | SIZE | PRODUCT NUMBER |
|-------------------------------|------|----------------|
| Color | | Blue |
| BMW Motorrad Polo Shirt WOMEN | XS | 76 61 5B3E4E2 |
| | S | 76 61 5B3E4E3 |
| | M | 76 61 5B3E4E4 |
| | L | 76 61 5B3E4E5 |
| | XL | 76 61 5B3E4E6 |
| | 2XL | 76 61 5B3E4E7 |
| MSRP | | \$69.00 |
| PRODUCT | SIZE | PRODUCT NUMBER |
| Color | | Black |
| MLAR Sweatshirt MEN | S | 76 61 5B3E329 |
| | M | 76 61 5B3E330 |
| | L | 76 61 5B3E331 |
| | XL | 76 61 5B3E332 |
| | 2XL | 76 61 5B3E333 |
| | 3XL | 76 61 5B3E334 |
| MSRP | | \$99.00 |

#RIDE AND SHARE

MAKE LIFE A RIDE SWEATSHIRT, WOMEN

Classic sweatshirt with a BMW Motorrad inscription on the chest and print down the sleeves.

Product highlights

- Classic sweatshirt
- BMW Motorrad print on the chest
- Make Life a Ride inscription running along the entire length of the sleeves
- BMW logo on the upper back

Key data

- Material: 100 % organic cotton, 320 g/m²



MAKE LIFE A RIDE ZIP HOODIE, MEN

Comfortable zip hoodie with a print on the chest and down the sleeves.

Product highlights

- BMW Motorrad print on the left chest
- Make Life a Ride inscription running along the entire length of the sleeves
- BMW logo on the top of the hood

Key data

- Material: 100% organic cotton (terry), 320 g/m²



| PRODUCT | SIZE | PRODUCT NUMBER |
|-----------------------|------|----------------|
| Color | | Black |
| MLAR Sweatshirt WOMEN | XS | 76 61 5B3E323 |
| | S | 76 61 5B3E324 |
| | M | 76 61 5B3E325 |
| | L | 76 61 5B3E326 |
| | XL | 76 61 5B3E327 |
| | 2XL | 76 61 5B3E328 |
| MSRP | | \$99.00 |
| PRODUCT | SIZE | PRODUCT NUMBER |
| Color | | Night Blue |
| MLAR Zip Hoodie MEN | S | 76 61 5B3E341 |
| | M | 76 61 5B3E342 |
| | L | 76 61 5B3E343 |
| | XL | 76 61 5B3E344 |
| | 2XL | 76 61 5B3E345 |
| | 3XL | 76 61 5B3E346 |
| MSRP | | \$115.00 |

#RIDE AND SHARE

MAKE LIFE A RIDE ZIP HOODIE, MEN

Classic sweatshirt with a BMW Motorrad inscription on the chest and MLAR print on the back.

Product highlights

- BMW Motorrad print on the left chest
- Make Life a Ride inscription on the back
- BMW logo on the left sleeve

Key data

- Material: 100% organic cotton (terry), 320 g/m²



Black



Khaki

| PRODUCT | SIZE | PRODUCT NUMBER | |
|------------------------|------|----------------|---------------|
| Color | | Black | Khaki |
| MLAR Zip Hoodie MEN | S | 76 61 5B3E335 | 76 61 5B3E347 |
| | M | 76 61 5B3E336 | 76 61 5B3E348 |
| | L | 76 61 5B3E337 | 76 61 5B3E349 |
| | XL | 76 61 5B3E338 | 76 61 5B3E350 |
| | 2XL | 76 61 5B3E339 | 76 61 5B3E351 |
| | 3XL | 76 61 5B3E340 | 76 61 5B3E352 |
| MSRP | | \$115.00 | \$115.00 |

#RIDE AND SHARE

MAKE LIFE A RIDE ZIP HOODIE, WOMEN

Classic sweatshirt with a BMW Motorrad inscription on the chest and MLAR print on the back.

Product highlights

- BMW Motorrad print on the left chest
- Make Life a Ride inscription on the back
- BMW logo on the left sleeve

Key data

- Material: 100% organic cotton (terry), 320 g/m²



NEW

Black



NEW

Off-White

| PRODUCT | SIZE | PRODUCT NUMBER | |
|--------------------------|------|----------------|---------------|
| Color | | Black | Off-White |
| MLAR Zip Hoodie WOMEN | XS | 76 61 5B3E353 | 76 61 5B3E365 |
| | S | 76 61 5B3E354 | 76 61 5B3E366 |
| | M | 76 61 5B3E355 | 76 61 5B3E367 |
| | L | 76 61 5B3E356 | 76 61 5B3E368 |
| | XL | 76 61 5B3E357 | 76 61 5B3E369 |
| | 2XL | 76 61 5B3E358 | 76 61 5B3E370 |
| MSRP | | \$115.00 | \$115.00 |

#RIDE AND SHARE

MAKE LIFE A RIDE ZIP HOODIE, WOMEN

Comfortable zip hoodie with a print on the chest and down the sleeves.

Product highlights

- BMW Motorrad print on the left chest
- Make Life a Ride inscription running along the entire length of the sleeves
- BMW logo on the top of the hood

Key data

- Material: 100% organic cotton (terry), 320 g/m²



Night Blue

MAKE LIFE A RIDE PANTS, MEN

Sporty pants with logo on the front and inscription down the sides.

Product highlights

- BMW logo on the front top left
- Make Life a Ride inscription running along the entire length of the legs
- BMW Motorrad print on the back top right

Key data

- Material: 100% organic cotton (terry), 320 g/m²



Night Blue

| PRODUCT | SIZE | PRODUCT NUMBER |
|--------------------------|------|----------------|
| Color | | Night Blue |
| MLAR Zip Hoodie WOMEN | XS | 76 61 5B3E359 |
| | S | 76 61 5B3E360 |
| | M | 76 61 5B3E361 |
| | L | 76 61 5B3E362 |
| | XL | 76 61 5B3E363 |
| | 2XL | 76 61 5B3E364 |
| MSRP | | \$115.00 |
| PRODUCT | SIZE | PRODUCT NUMBER |
| Color | | Night Blue |
| MLAR Pants MEN | S | 76 61 5B3E497 |
| | M | 76 61 5B3E498 |
| | L | 76 61 5B3E499 |
| | XL | 76 61 5B3E4A0 |
| | 2XL | 76 61 5B3E4A1 |
| | 3XL | 76 61 5B3E4A2 |
| MSRP | | \$89.00 |

#RIDE AND SHARE

MAKE LIFE A RIDE PANTS, WOMEN

Sporty pants with logo on the front and inscription down the sides.

Product highlights

- BMW logo on the front top left
- Make Life a Ride inscription running along the entire length of the legs
- BMW Motorrad print on the back top right

Key data

- Material: 100% organic cotton (terry), 320 g/m²



MAKE LIFE A RIDE SOFTSHELL JACKET, UNISEX

Sporty, tight-fitting softshell jacket with vertical print on the front.

Product highlights

- Welt pockets on the front, left and right
- MLAR inscription vertically on right side
- BMW logo on left sleeve
- Elastic cuffs
- Water-repellent (water column: up to 5,000 mm)
- Breathability: 3,000g/m²/24h

Key data

- Material: 100% polyester



| PRODUCT | SIZE | PRODUCT NUMBER |
|--------------------------|------|----------------|
| Color | | Night Blue |
| MLAR Pants WOMEN | XS | 76 61 5B3E4A3 |
| | S | 76 61 5B3E4A4 |
| | M | 76 61 5B3E4A5 |
| | L | 76 61 5B3E4A6 |
| | XL | 76 61 5B3E4A7 |
| | 2XL | 76 61 5B3E4A8 |
| MSRP | | \$89.00 |
| PRODUCT | SIZE | PRODUCT NUMBER |
| Color | | Night Blue |
| MLAR Softshell Jacket | XS | 76 61 5A81603 |
| | S | 76 61 5A81604 |
| | M | 76 61 5A81605 |
| | L | 76 61 5A81606 |
| | XL | 76 61 5A81607 |
| | 2XL | 76 61 5A81608 |
| | 3XL | 76 61 5A81609 |
| MSRP | | \$169.00 |

#RIDE AND SHARE

GS ROPE LANYARD

Sleek, black lanyard with woven BMW Motorrad logo and a rubber Make Life a Ride badge.

Product highlights

- Make Life a Ride rubber badge
- BMW Motorrad inscription on the lanyard

Key data

- Material: 100% polyester



Black

GS KEY CHAIN

Practical keyring with a "Make Life A Ride" inscription and large woven BMW Motorrad inscription.

Product highlights

- Small Make Life a Ride inscription
- Large BMW Motorrad inscription

Key data

- Material: 100% cotton



Black

| PRODUCT | SIZE | PRODUCT NUMBER |
|----------------|------|----------------|
| Color | | Black |
| MLAR Lanyard | NA | 76 61 5A87067 |
| MSRP | | \$20.00 |
| PRODUCT | SIZE | PRODUCT NUMBER |
| Color | | Black |
| MLAR Key Chain | NA | 76 61 5A82572 |
| MSRP | | \$15.00 |



**BMW
MOTORRAD**

#NEVERSTOPCHALLENGING

MAKE LIFE A RIDE

#NEVER STOP CHALLENGING

RR CAP, UNISEX

Cap with S1000 RR logo 3D embroidery on the front and BMW Motorrad inscription on the back.

Product highlights

- 6-panel cap
- 3D-embroidered S 1000 RR inscription on the front
- Flat-embroidered BMW Motorrad inscription vertically on the back
- Embossed M logo on metal buckle
- BMW Motorrad Motorsport patch on the side

Key data

- Material: 95% polyester, 5% elastane



Black

S 1000 RR CAP, UNISEX

Cap with large graphic prints, inscriptions and logos.

Product highlights

- 6-panel cap with large graphic prints on the front
- Large, 3D-embroidered S 1000 RR inscription on the front
- BMW logo on the back
- Adjustable snapback closure with BMW Motorrad inscription

Key data

- Material: 100% polyester



Black

| PRODUCT | SIZE | PRODUCT NUMBER |
|---------------|----------|----------------|
| Color | | Black |
| RR Cap | One Size | 76 61 5A82564 |
| MSRP | | \$32.00 |
| PRODUCT | SIZE | PRODUCT NUMBER |
| Color | | Black |
| S 1000 RR Cap | One Size | 76 61 5A82567 |
| MSRP | | \$32.00 |

#NEVER STOP CHALLENGING

BMW MOTORSPORT CAP, UNISEX

Cap with large, color Motorsport graphic on the label at the front, inscriptions and logos.

Product highlights

- 5.5-panel cap with large, printed Motorsport graphic on the label
- Large, printed BMW Motorrad Motorsport inscription on the front
- BMW logo and M logo at the front
- Small, flat-embroidered BMW Motorrad inscription on the back
- Adjustable snapback closure
- Small BMW logo on the back

Key data

- Material: 95% polyester, 5% elastane



Black



Grey

| PRODUCT | SIZE | PRODUCT NUMBER | |
|--------------------|----------|----------------|---------------|
| Color | | Black | Grey |
| BMW Motorsport Cap | One Size | 76 61 5A82566 | 76 61 5A82565 |
| MSRP | | \$32.00 | \$32.00 |

#NEVER STOP CHALLENGING

MOTORSPORT BEANIE, UNISEX

Beanie with contrast stripes and BMW Motorrad Motorsport badge.

Product highlights

- Contrasting stripes set traditional optical accents
- BMW Motorrad Motorsport badge
- Two-layer

Key data

- Material 1: 100% merino wool
- Material 2: 85% polyamide, 15% elastane



MOTORSPORT TANK TOP, WOMEN

Sporty tank top with tricolor Motorsport graphic prints.

Product highlights

- Large Motorsport graphic print in the classic M colors under the left chest
- Small BMW logo with M logo on left side of chest
- BMW Motorrad Motorsport inscription across the upper back

Key data

- Material: 78% polyester, 17% cotton, 5% elastane



| PRODUCT | SIZE | PRODUCT NUMBER |
|---------------------------|----------|----------------|
| Color | | Black |
| Motorsport Beanie | One Size | 76 61 5A82568 |
| MSRP | | \$49.00 |
| PRODUCT | SIZE | PRODUCT NUMBER |
| Color | | Grey |
| Motorsport Tank Top WOMEN | XS | 76 61 5A81691 |
| | S | 76 61 5A81692 |
| | M | 76 61 5A81693 |
| | L | 76 61 5A81694 |
| | XL | 76 61 5A81695 |
| | 2XL | 76 61 5A81696 |
| MSRP | | \$49.00 |

#NEVER STOP CHALLENGING

MOTORSPORT T-SHIRT, MEN

Classic cut, round neck T-shirt featuring colorful appliqués in black, red and blue that creates a real team spirit look.

Product highlights

- Large wrap around Motorsport graphic print in the classic M colors under the left chest and into the back
- Small BMW logo with M logo on upper left side of chest
- BMW Motorrad Motorsport inscription vertically on the upper back

Key data

- Material: 100% cotton



Black



Grey

| PRODUCT | SIZE | PRODUCT NUMBER | |
|------------------------|------|----------------|---------------|
| Color | | Black | Grey |
| Motorsport T-Shirt MEN | S | 76 61 5A812C6 | 76 61 5A812D2 |
| | M | 76 61 5A812C7 | 76 61 5A812D3 |
| | L | 76 61 5A812C8 | 76 61 5A812D4 |
| | XL | 76 61 5A812C9 | 76 61 5A812D5 |
| | 2XL | 76 61 5A812D0 | 76 61 5A812D6 |
| | 3XL | 76 61 5A812D1 | 76 61 5A812D7 |
| MSRP | | \$49.00 | \$49.00 |

#NEVER STOP CHALLENGING

MOTORSPORT T-SHIRT, MEN

Classic cut, round neck T-shirt featuring colorful appliqués in black, red and blue that creates a real team spirit look.

Product highlights

- Large wrap around Motorsport graphic print in the classic M colors under the left chest and into the back
- Small BMW logo with M logo on upper left side of chest
- BMW Motorrad Motorsport inscription vertically on the upper back

Key data

- Material: 100% cotton



MOTORSPORT T-SHIRT, WOMEN

Classic cut, round neck T-shirt featuring colorful appliqués in black, red and blue that creates a real team spirit look.

Product highlights

- Large Motorsport graphic print in the classic M colors under the left chest
- Small BMW logo with M logo on left side of chest
- BMW Motorrad Motorsport inscription vertically on the upper back

Key data

- Material: 100% cotton



| PRODUCT | SIZE | PRODUCT NUMBER |
|--------------------------|------|----------------|
| Color | | White |
| Motorsport T-Shirt MEN | S | 76 61 5A812D8 |
| | M | 76 61 5A812D9 |
| | L | 76 61 5A812E0 |
| | XL | 76 61 5A812E1 |
| | 2XL | 76 61 5A812E2 |
| | 3XL | 76 61 5A812E3 |
| MSRP | | \$49.00 |
| PRODUCT | SIZE | PRODUCT NUMBER |
| Color | | Black |
| Motorsport T-Shirt WOMEN | XS | 76 61 5A812E4 |
| | S | 76 61 5A812E5 |
| | M | 76 61 5A812E6 |
| | L | 76 61 5A812E7 |
| | XL | 76 61 5A812E8 |
| | 2XL | 76 61 5A812E9 |
| MSRP | | \$49.00 |

#NEVER STOP CHALLENGING

MOTORSPORT T-SHIRT, WOMEN

Classic cut, round neck T-shirt featuring colorful appliqués in black, red and blue that creates a real team spirit look.

Product highlights

- Large Motorsport graphic print in the classic M colors under the left chest
- Small BMW logo with M logo on left side of chest
- BMW Motorrad Motorsport inscription vertically on the upper back

Key data

- Material: 100% cotton



| PRODUCT | SIZE | PRODUCT NUMBER | |
|--------------------------------|------|----------------|---------------|
| Color | | Grey | White |
| Motorsport T-Shirt WOMEN | XS | 76 61 5A81379 | 76 61 5A81395 |
| | S | 76 61 5A81380 | 76 61 5A81396 |
| | M | 76 61 5A81389 | 76 61 5A81397 |
| | L | 76 61 5A81390 | 76 61 5A81398 |
| | XL | 76 61 5A81393 | 76 61 5A81399 |
| | 2XL | 76 61 5A81394 | 76 61 5A813A0 |
| MSRP | | \$49.00 | \$49.00 |

#NEVER STOP CHALLENGING

RR T-SHIRT, MEN

Sporty T-shirt with graphic print on the chest.

Product highlights

- S1000 RR graphic print on the chest
- BMW Motorrad inscription tag on bottom left side
- BMW Motorrad Motorsport and S 1000 RR print on the back

Key data

- Material: 100% organic cotton



White



Black

| PRODUCT | SIZE | PRODUCT NUMBER | |
|-------------------|------|----------------|---------------|
| Color | | White | Black |
| RR T-Shirt MEN | S | 76 61 5B3E407 | 76 61 5A812F0 |
| | M | 76 61 5B3E408 | 76 61 5A812F1 |
| | L | 76 61 5B3E409 | 76 61 5A812F2 |
| | XL | 76 61 5B3E410 | 76 61 5A812F3 |
| | 2XL | 76 61 5B3E411 | 76 61 5A812F4 |
| | 3XL | 76 61 5B3E412 | 76 61 5A812F5 |
| MSRP | | \$45.00 | \$45.00 |

#NEVER STOP CHALLENGING

M MOTORSPORT T-SHIRT, MEN

Sporty, round-neck T-shirt with graphic print on the chest.

Product highlights

- BMW Motorrad Motorsport inscription with BMW and M logo print on the front
- BMW Motorrad Motorsport inscription with BMW and M logo on the left sleeve

Key data

- Material: 62% polyester, 34% cotton, 4% elastane



| PRODUCT | SIZE | PRODUCT NUMBER | |
|--------------------------------|------|----------------|---------------|
| Color | | Black | Blue |
| M Motorsport T-Shirt MEN | S | 76 61 5A812A2 | 76 61 5A812B4 |
| | M | 76 61 5A812A3 | 76 61 5A812B5 |
| | L | 76 61 5A812A4 | 76 61 5A812B6 |
| | XL | 76 61 5A812A5 | 76 61 5A812B7 |
| | 2XL | 76 61 5A812A6 | 76 61 5A812B8 |
| | 3XL | 76 61 5A812A7 | 76 61 5A812B9 |
| MSRP | | \$45.00 | \$45.00 |

#NEVER STOP CHALLENGING

M MOTORSPORT T-SHIRT, MEN

Sporty, round-neck T-shirt with graphic print on the chest.

Product highlights

- BMW Motorrad Motorsport inscription with BMW and M logo print on the front
- BMW Motorrad Motorsport inscription with BMW and M logo on the left sleeve

Key data

- Material: 62% polyester, 34% cotton, 4% elastane



RACE TEAM T-SHIRT, MEN

Round-necked T-shirt with a Motorsport design..

Product highlights

- BMW Motorrad Motorsport inscription with BMW logo, M logo, and RR print on the front, left side
- BMW Motorrad Motorsport inscription on the back and left sleeve

Key data

- Material: 62% PES, 34% cotton, 4% elastane, 200 g/m²



| PRODUCT | SIZE | PRODUCT NUMBER |
|--------------------------|------|----------------|
| Color | | White |
| M Motorsport T-Shirt MEN | S | 76 61 5A812C0 |
| | M | 76 61 5A812C1 |
| | L | 76 61 5A812C2 |
| | XL | 76 61 5A812C3 |
| | 2XL | 76 61 5A812C4 |
| | 3XL | 76 61 5A812C5 |
| MSRP | | \$45.00 |

| PRODUCT | SIZE | PRODUCT NUMBER |
|-----------------------|------|----------------|
| Color | | Black |
| Race Team T-Shirt MEN | S | 76 61 5A81349 |
| | M | 76 61 5A81350 |
| | L | 76 61 5A81359 |
| | XL | 76 61 5A81360 |
| | 2XL | 76 61 5A81369 |
| | 3XL | 76 61 5A81370 |
| MSRP | | \$45.00 |

#NEVER STOP CHALLENGING

MOTORSPORT POLO SHIRT, MEN

Classic polo shirt with tricolor graphic print.

Product highlights

- Large wrap around Motorsport graphic print in the classic M colors under the left chest and into the back
- Small BMW logo with M logo on left side of chest
- BMW Motorrad Motorsport inscription vertically on the upper back

Key data

- Material: 56% Polyester, 44% cotton piqué



Black



White

| PRODUCT | SIZE | PRODUCT NUMBER | |
|---------------------------------|------|----------------|---------------|
| Color | | Black White | |
| Motorsport Polo Shirt MEN | S | 76 61 5A81437 | 76 61 5A81443 |
| | M | 76 61 5A81438 | 76 61 5A81444 |
| | L | 76 61 5A81439 | 76 61 5A81445 |
| | XL | 76 61 5A81440 | 76 61 5A81446 |
| | 2XL | 76 61 5A81441 | 76 61 5A81447 |
| | 3XL | 76 61 5A81442 | 76 61 5A81448 |
| MSRP | | \$69.00 | \$69.00 |

#NEVER STOP CHALLENGING

MOTORSPORT POLO SHIRT, WOMEN

Classic polo shirt with tricolor graphic print.

Product highlights

- Large Motorsport graphic print in the classic M colors under the left chest
- Small BMW logo with M logo on left side of chest
- BMW Motorrad Motorsport inscription vertically on the upper back

Key data

- Material: 56% Polyester, 44% cotton piqué



White

RACE TEAM SHORT-SLEEVE SHIRT, MEN

Race Team button-down tech shirt with collar.

Product highlights

- BMW Motorrad Motorsport inscription with RR print on the front, left side of chest
- Small BMW logo with M logo on the upper right side of chest
- Large, vertical BMW Motorrad Motorsport inscription on the back



Black

Key data

- Material: 96% cotton, 4% elastane

| PRODUCT | SIZE | PRODUCT NUMBER |
|-----------------------------------|------|----------------|
| Color | | White |
| Motorsport Polo Shirt WOMEN | XS | 76 61 5A81449 |
| | S | 76 61 5A81450 |
| | M | 76 61 5A81451 |
| | L | 76 61 5A81452 |
| | XL | 76 61 5A81453 |
| | 2XL | 76 61 5A81454 |
| MSRP | | \$69.00 |

| PRODUCT | SIZE | PRODUCT NUMBER |
|--|------|----------------|
| Color | | Black |
| Race Team Short-Sleeve Shirt MEN | S | 76 61 5A81685 |
| | M | 76 61 5A81686 |
| | L | 76 61 5A81687 |
| | XL | 76 61 5A81688 |
| | 2XL | 76 61 5A81689 |
| | 3XL | 76 61 5A81690 |
| MSRP | | \$89.00 |

#NEVER STOP CHALLENGING

MOTORSPORT LONG-SLEEVE SHIRT, MEN

Sporty long-sleeve shirt with tricolor Motorsport graphic design.

Product highlights

- Large tricolor graphic print on left and right sleeves
- BMW Motorrad Motorsport print on the back
- BMW logo with M logo print on the chest
- "Never Stop Challenging" print on the right sleeve

Key data

- Material: 93% polyester, 7% elastane



Black



White

| PRODUCT | SIZE | PRODUCT NUMBER | |
|----------------------------------|------|----------------|---------------|
| Color | | Black | White |
| Motorsport Long-Sleeve Shirt MEN | S | 76 61 5A81480 | 76 61 5A81486 |
| | M | 76 61 5A81481 | 76 61 5A81487 |
| | L | 76 61 5A81482 | 76 61 5A81488 |
| | XL | 76 61 5A81483 | 76 61 5A81489 |
| | 2XL | 76 61 5A81484 | 76 61 5A81490 |
| | 3XL | 76 61 5A81485 | 76 61 5A81491 |
| MSRP | | \$79.00 | \$79.00 |

#NEVER STOP CHALLENGING

MOTORSPORT ZIP HOODIE, MEN

Sporty hoodie with tricolor Motorsport graphic design.

Product highlights

- Large wrap around Motorsport graphic print in the classic M colors under the left chest and into the back
- Small BMW logo with M logo on left side of chest
- "Never Stop Challenging" inscription on the lower right sleeve
- BMW Motorrad Motorsport inscription on the back
- Zip fastener band with BMW Motorrad inscription

Key data

- Material: 71% cotton, 22% polyester, 7% elastane



MOTORSPORT ZIP HOODIE, WOMEN

Sporty hoodie with tricolor Motorsport graphic design.

Product highlights

- Large wrap around Motorsport graphic print in the classic M colors under the left chest and into the back
- Small BMW logo with M logo on left side of chest
- "Never Stop Challenging" inscription on the lower right sleeve
- BMW Motorrad Motorsport inscription on the back
- Zip fastener band with BMW Motorrad inscription



| PRODUCT | SIZE | PRODUCT NUMBER |
|-----------------------------|------|----------------|
| Color | | Black |
| Motorsport Zip Hoodie MEN | S | 76 61 5A81577 |
| | M | 76 61 5A81578 |
| | L | 76 61 5A81579 |
| | XL | 76 61 5A81580 |
| | 2XL | 76 61 5A81581 |
| | 3XL | 76 61 5A81582 |
| MSRP | | \$115.00 |
| PRODUCT | SIZE | PRODUCT NUMBER |
| Color | | Black |
| Motorsport Zip Hoodie WOMEN | XS | 76 61 5A81571 |
| | S | 76 61 5A81572 |
| | M | 76 61 5A81573 |
| | L | 76 61 5A81574 |
| | XL | 76 61 5A81575 |
| | 2XL | 76 61 5A81576 |
| MSRP | | \$115.00 |

#NEVER STOP CHALLENGING

MOTORSPORT PANTS, MEN

Sporty slim-fit pants with tricolor Motorsport graphic print.

Product highlights

- Large Motorsport graphic print in the classic M colors with large vertical BMW Motorrad Motorsport inscription on the left leg
- Small BMW logo and small M logo on the right thigh
- Elasticated waistband with drawstring and ankle cuff

Key data

- Material: 71% cotton, 22% polyester, 7% elastane



Black

MOTORSPORT PANTS, WOMEN

Sporty slim-fit pants with tricolor Motorsport graphic print.

Product highlights

- Large Motorsport graphic print in the classic M colors with large vertical BMW Motorrad Motorsport inscription on the left leg
- Small BMW logo and small M logo on the right thigh
- Elasticated waistband with drawstring and ankle cuff

Key data

- Material: 71% cotton, 22% polyester, 7% elastane



Black

| PRODUCT | SIZE | PRODUCT NUMBER |
|------------------------|------|----------------|
| Color | | Black |
| Motorsport Pants MEN | S | 76 61 5A81655 |
| | M | 76 61 5A81656 |
| | L | 76 61 5A81657 |
| | XL | 76 61 5A81658 |
| | 2XL | 76 61 5A81659 |
| | 3XL | 76 61 5A81660 |
| MSRP | | \$99.00 |
| PRODUCT | SIZE | PRODUCT NUMBER |
| Color | | Black |
| Motorsport Pants WOMEN | XS | 76 61 5A81661 |
| | S | 76 61 5A81662 |
| | M | 76 61 5A81663 |
| | L | 76 61 5A81664 |
| | XL | 76 61 5A81665 |
| | 2XL | 76 61 5A81666 |
| MSRP | | \$99.00 |

#NEVER STOP CHALLENGING

MOTORSPORT SOFTSHELL JACKET, UNISEX

Sporty softshell jacket with branding on the front and back as well as a superhero print on the mesh lining.

Product highlights

- BMW Motorrad Motorsport inscription with BMW logo, M logo, and RR print on the front, left side
- Large BMW Motorrad Motorsport inscription on the upper back
- Racing print on the right sleeve
- Large, comic-book style superhero print on mesh lining
- Zip fastener band with BMW Motorrad inscription

Key data

- Material: Softshell polyester



Black

MOTORSPORT BACKPACK

Practical rolltop rucksack in the BMW Motorsport look.

Product highlights

- Waterproof material and sealed seams
- Roll-up closure with quick-release catch
- Zipped compartment on the front
- BMW M colors graphic and BMW Motorrad Motorsport inscription
- BMW Motorrad logo on zip fastener band

Key data

- Material: 100% 600D polyester, sleeve is TPU membrane



Black

| PRODUCT | SIZE | PRODUCT NUMBER |
|-----------------------------|------|----------------|
| Color | | Black |
| Motorsport Softshell Jacket | XS | 76 61 5A81610 |
| | S | 76 61 5A81611 |
| | M | 76 61 5A81612 |
| | L | 76 61 5A81613 |
| | XL | 76 61 5A81614 |
| | 2XL | 76 61 5A81615 |
| | 3XL | 76 61 5A81616 |
| MSRP | | \$179.00 |
| PRODUCT | SIZE | PRODUCT NUMBER |
| Color | | Black |
| Motorsport Backpack | NA | 76 61 8546730 |
| MSRP | | \$89.00 |

#NEVER STOP CHALLENGING

MOTORSPORT LANYARD

Sleek, black lanyard with woven BMW Motorrad logo and a rubber Make Life a Ride badge.

Product highlights

- Make Life a Ride rubber badge
- BMW Motorrad inscription on the lanyard

Key data

- Material: 100% polyester



Blue/Red

S 1000 RR KEY CHAIN

Practical keyring with striking, colorful graphic print.

Product highlights

- Large, color graphic print

Key data

- Material: 100% polyester



NEW

Night Blue

| PRODUCT | SIZE | PRODUCT NUMBER |
|---------------------|------|----------------|
| Color | | Blue/Red |
| Motorsport Lanyard | NA | 76 61 5A82569 |
| MSRP | | \$10.00 |
| PRODUCT | SIZE | PRODUCT NUMBER |
| Color | | Night Blue |
| S 1000 RR Key Chain | NA | 76 61 5A82570 |
| MSRP | | \$15.00 |

#NEVER STOP CHALLENGING

RR KEY CHAIN

Key chain with embossing on the front.

Product highlights

- Embossed S 1000 RR inscription on the front
- BMW Motorrad engraving on the keyring

Key data

- Material: 100% rubber



| PRODUCT | SIZE | PRODUCT NUMBER |
|--------------|------|----------------|
| Color | | Black |
| RR Key Chain | NA | 76 61 8546733 |
| MSRP | | \$19.00 |



**BMW
MOTORRAD**

#SOULFUEL



MAKE LIFE A RIDE

#SOULFUEL

BOXER CAP, UNISEX

Cap with "Berlin built" badge and large BMW Motorrad inscription on the front.

Product highlights

- 5.5-panel cap
- Large "Berlin built" badge on the front with BMW Motorrad inscription
- Small, flat-embroidered BMW Motorrad inscription on the back
- Adjustable snapback closure made of plastic

Key data

- Material: Front panel & label made from 100% cotton



BOXER T-SHIRT, MEN

Stylish loose-fit T-shirt with dropped-shoulder sleeves.

Product highlights

- BMW logo on the front
- BMW Motorrad Boxer inscription on the back
- Subtle BMW Motorrad inscription on the left sleeve

Key data

- Material: 100% organic cotton (carbon finish), 200 g/m²



| PRODUCT | SIZE | PRODUCT NUMBER |
|-------------------|----------|----------------|
| Color | | Midnight Blue |
| Boxer Cap | One Size | 76 61 5B3E518 |
| MSRP | | \$32.00 |
| PRODUCT | SIZE | PRODUCT NUMBER |
| Color | | Midnight Blue |
| Boxer T-Shirt MEN | S | 76 61 5B3E3D1 |
| | M | 76 61 5B3E3D2 |
| | L | 76 61 5B3E3D3 |
| | XL | 76 61 5B3E3D4 |
| | 2XL | 76 61 5B3E3D5 |
| | 3XL | 76 61 5B3E3D6 |
| MSRP | | \$45.00 |

#SOULFUEL

R 12 NINET T-SHIRT, MEN

Classic T-shirt with a large print on the front.

Product highlights

- Large R 12 nineT print on the front with "BMW Motorrad Soul is all that matters" inscription below the print
- Ornamental seam on the back
- Subtle BMW Motorrad inscription on the left sleeve

Key data

- Material: 100% organic cotton (carbon finish), 200 g/m²



ROCTAINE T-SHIRT, MEN

Stylish T-shirt with a large print on the front.

Product highlights

- Large Roctaine print on the front with "BMW Motorrad Soul is all that matters" inscription in the print
- Subtle BMW Motorrad inscription on the left sleeve

Key data

- Material: 100% organic cotton (carbon finish), 200 g/m²



| PRODUCT | SIZE | PRODUCT NUMBER |
|------------------------------|------|----------------|
| Color | | Olive |
| R 12 nineT T-Shirt MEN | S | 76 61 5B3E395 |
| | M | 76 61 5B3E396 |
| | L | 76 61 5B3E397 |
| | XL | 76 61 5B3E398 |
| | 2XL | 76 61 5B3E399 |
| | 3XL | 76 61 5B3E3A0 |
| MSRP | | \$45.00 |
| PRODUCT | SIZE | PRODUCT NUMBER |
| Color | | Grey |
| Roctaine T-Shirt MEN | S | 76 61 5B3E383 |
| | M | 76 61 5B3E384 |
| | L | 76 61 5B3E385 |
| | XL | 76 61 5B3E386 |
| | 2XL | 76 61 5B3E387 |
| | 3XL | 76 61 5B3E388 |
| MSRP | | \$45.00 |

#SOULFUEL

BERLIN BUILT T-SHIRT, MEN

Stylish loose-fit T-shirt with dropped-shoulder sleeves.

Product highlights

- BMW Motorrad print on the chest
- BMW Motorrad Berlin Built inscription on the back
- Subtle inscription on the left sleeve

Key data

- Material: 100% organic cotton, 200 g/m²



BERLIN BUILT T-SHIRT, WOMEN

Over-sized T-shirt with a large print on the front and a subtle inscription on the back.

Product highlights

- BMW Motorrad Berlin Built inscription on the front
- BMW logo below the front print
- Subtle inscription on the upper back

Key data

- Material: 100% organic cotton, 200 g/m²



| PRODUCT | SIZE | PRODUCT NUMBER |
|----------------------------|------|----------------|
| Color | | Black |
| Berlin Built T-Shirt MEN | S | 76 61 5B3E371 |
| | M | 76 61 5B3E372 |
| | L | 76 61 5B3E373 |
| | XL | 76 61 5B3E374 |
| | 2XL | 76 61 5B3E375 |
| | 3XL | 76 61 5B3E376 |
| MSRP | | \$45.00 |
| PRODUCT | SIZE | PRODUCT NUMBER |
| Color | | Black |
| Berlin Built T-Shirt WOMEN | XS | 76 61 5B3E377 |
| | S | 76 61 5B3E378 |
| | M | 76 61 5B3E379 |
| | L | 76 61 5B3E380 |
| | XL | 76 61 5B3E381 |
| | 2XL | 76 61 5B3E382 |
| MSRP | | \$45.00 |

#SOULFUEL

BERLIN BUILT LONG-SLEEVE SHIRT, MEN

Classic, 1/4 button-down, collared rugby shirt.

Product highlights

- Iconic BMW Motorrad twin stripes on the sleeve
- BMW Motorrad print on the left chest
- BMW Motorrad Berlin Built print on the back with the BMW logo below it
- Subtle BMW Motorrad inscription on the left sleeve

Key data

- Material: 100% organic cotton, 200 g/m²



NEW

Green

BOXER SWEATSHIRT, MEN

Sweatshirt with a print on the chest and the back.

Product highlights

- BMW Motorrad print on the chest
- Subtle BMW Motorrad print near the hem on the left sleeve
- BMW Motorrad Boxer inscription on the back
- Dropped-shoulder sleeves

Key data

- Material: 100% organic cotton (French terry), approx. 320-350 g/m²



NEW

Off-White

| PRODUCT | SIZE | PRODUCT NUMBER |
|------------------------------------|------|----------------|
| Color | | Green |
| Berlin Built Long-Sleeve Shirt MEN | S | 76 61 5B3E302 |
| | M | 76 61 5B3E303 |
| | L | 76 61 5B3E304 |
| | XL | 76 61 5B3E305 |
| | 2XL | 76 61 5B3E306 |
| | 3XL | 76 61 5B3E307 |
| MSRP | | \$85.00 |
| PRODUCT | SIZE | PRODUCT NUMBER |
| Color | | Off-White |
| Boxer Sweatshirt MEN | S | 76 61 5B3E308 |
| | M | 76 61 5B3E309 |
| | L | 76 61 5B3E310 |
| | XL | 76 61 5B3E311 |
| | 2XL | 76 61 5B3E312 |
| | 3XL | 76 61 5B3E313 |
| MSRP | | \$89.00 |

#SOULFUEL

BOXER SWEATSHIRT, MEN

Sweatshirt with a print on the chest and the back.

Product highlights

- BMW Motorrad print on the chest
- Subtle BMW Motorrad print near the hem on the left sleeve
- BMW Motorrad Boxer inscription on the back
- Dropped-shoulder sleeves

Key data

- Material: 100% organic cotton (French terry), approx. 320-350 g/m²



Off-White

NEW

| PRODUCT | SIZE | PRODUCT NUMBER |
|------------------|------|----------------|
| Color | | Off-White |
| Boxer Sweatshirt | XS | 76 61 5B3E313 |
| WOMEN | S | 76 61 5B3E314 |
| | M | 76 61 5B3E315 |
| | L | 76 61 5B3E316 |
| | XL | 76 61 5B3E317 |
| | 2XL | 76 61 5B3E318 |
| MSRP | | \$89.00 |



**BMW
MOTORRAD**

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